

# Town of Bloomfield

## COMMUNITY VISION REPORT



PLAN

**BLOOMFIELD**

October 24, 2023

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# A Vision for Bloomfield's Future

## What is the Community Vision Statement?

The Plan Bloomfield Community Vision Statement describes what the people of Bloomfield value and what the Town will strive toward over the next 10 years.

The vision is not a description of Bloomfield as it is today. Instead, it is an expression of the desires and aspirations of the community in a statement that is meant to guide local and municipal leaders and organize the goals and strategies of the Plan.



### Vision

Bloomfield's values.  
What the Town will strive toward.  
Desires and aspirations of the community.

### Goals

Commitments towards achieving the vision.  
End states that should be achieved.

### Strategies

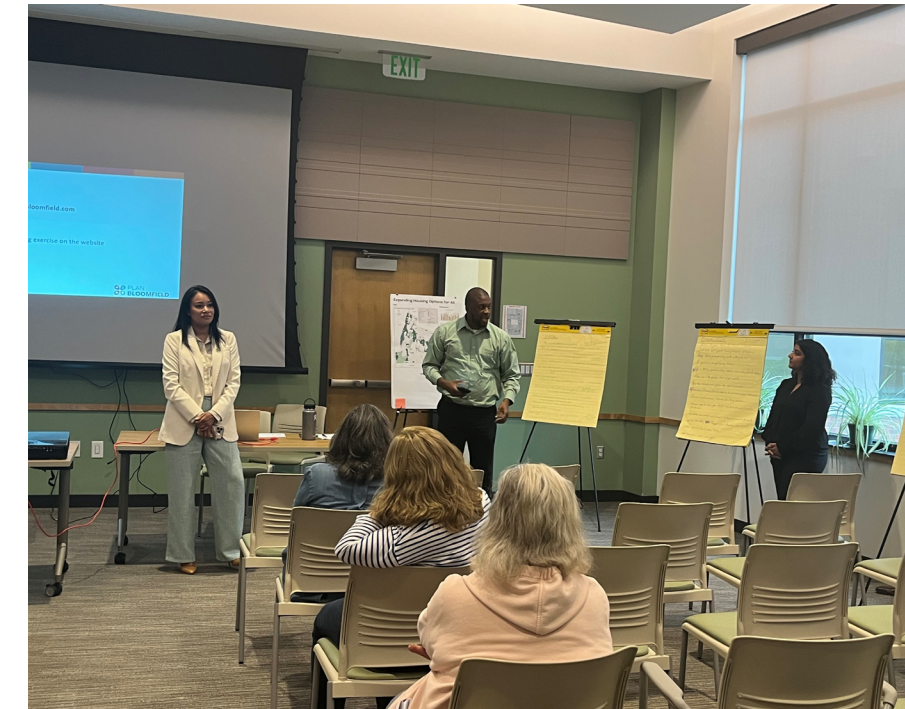
Methods for achieving goals.

### Actions

Specific steps to take.  
Policies, programs, projects, and partnerships.

### A community driven plan:

- Prioritizes listening, starting early in the process.
- Works diligently to make it inclusive and ensure there are no significant gaps in participation.
- Is genuinely curious about other's ideas (generally all ideas are welcome).
- Respects the knowledge of all participants.
- Evaluates ideas without concern for their personal benefit or preferences.



## Bloomfield Community Vision

Welcome to Bloomfield, a dynamic and inviting community where residents take pride in their home and embrace a thriving, interconnected, and sustainable way of life. Residents and visitors cherish a lively town center with diverse retail, recreation, and entertainment options. Well-maintained roads, pedestrian-friendly sidewalks, and bike lanes safely connect neighborhoods while preserving lush parks and scenic trails. Outstanding schools empower students, while accessible healthcare and community programs support residents of all ages and abilities. Bloomfield's diverse pattern of land use, encompassing residential, commercial, industrial, and open space/farmland areas, reflects a commitment to balanced development. A range of housing options makes Bloomfield an accessible place that celebrates and cultivates its diversity. Bloomfield is a welcoming home for all, embracing progress, harmony, and inclusivity.

# SUMMARY OF COMMUNITY ENGAGEMENT

## Engaging Bloomfield to Create a Collaborative and Representative Plan

Plan Bloomfield deployed a variety of in-person and online engagement tools to try to capture a diverse cross-section of the Town's population. In total, we met with 129 community members and heard from 354 community members online, for a total of 482 community responses.

Residents were invited to learn more and participate in the planning effort through the following tools and events:

### Pop-up Events

- Mobile FoodShare – March 7, 2023
- Family Workshop Series – March 9, 2023
- Library Pop-up – March 23, 2023

Engaged 95 people, including 15 youth

### June Public Visioning Workshop

- 28 Participants
- 18 Mailing List Sign-ups

### Online Engagement

- Online Survey - 334 respondents
- Mapping Survey - 20 respondents, 82 map pins

### Town Manager & Department Heads

- Town Manager
- Town Clerk
- Police Department
- Parks, Recreation & Leisure
- Building Division



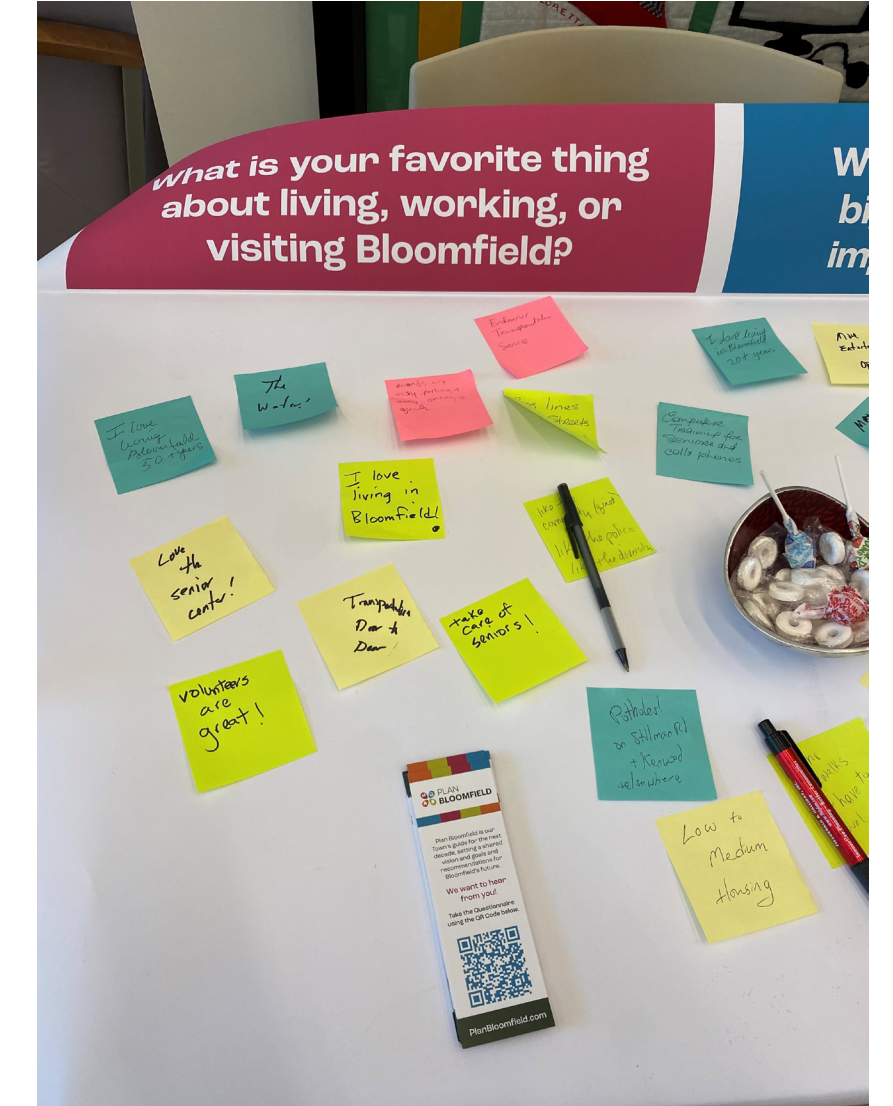
# Pop-up Events - March 2023 - What We Heard!

## Favorite Thing about Bloomfield

- Convenience – Quiet place to live, quiet streets
- Care for seniors
- Diversity of residents
- Traditions
- Bloomfield basketball and track
- Plazas
- Strong and cohesive community
- Library
- Recreation opportunities

## Opportunities to Improve

- More economic development – more entertainment, retail & restaurants
- Better transportation services - Additional bus service and stops, more frequent service
- Improved road and sidewalk maintenance - more sidewalks & traffic cameras
- More activities for seniors & families
- More recreation destinations
- Better schools
- Improved local environment – litter clean up
- Highlighting Town’s diversity – more Afro-centric books in the library



## Online Questionnaire

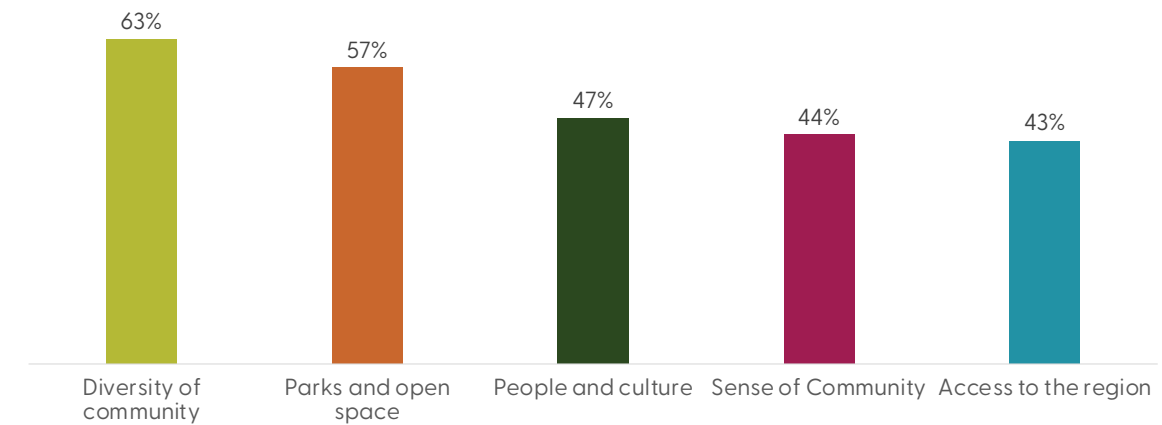
96% of respondents live in Bloomfield

51% of responses from people ages 60+

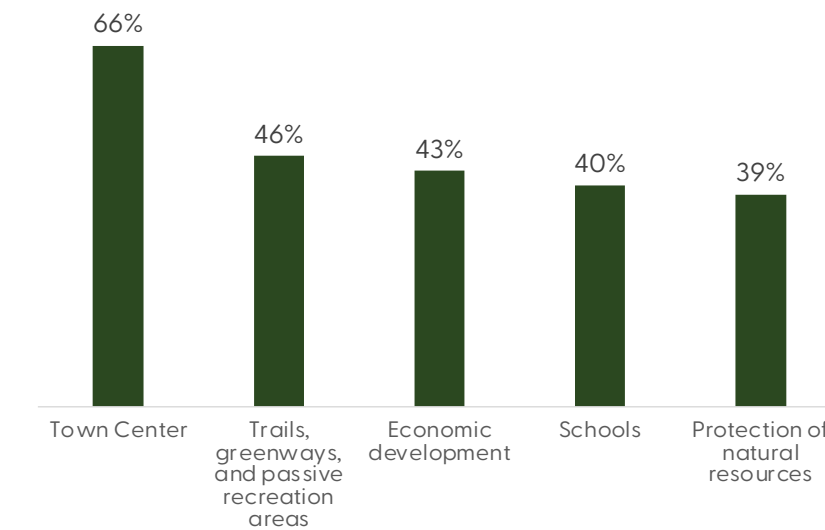
2% of responses from people under 30

44% of respondents have lived in Bloomfield for 20+ years

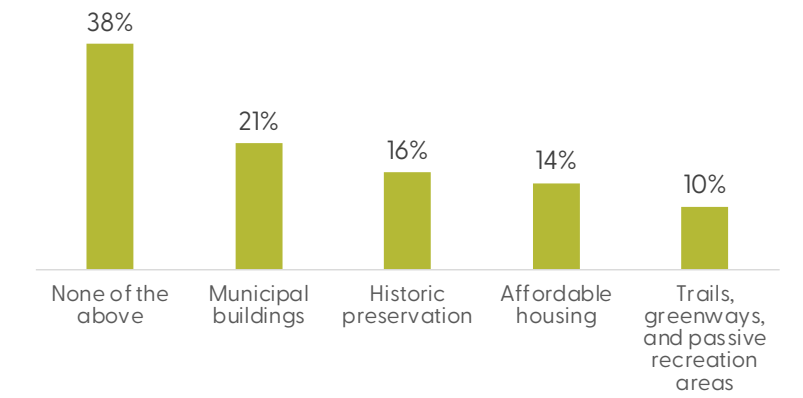
### What do you value most about Bloomfield?



### What should the town focus MORE on as it grows?



### What should the town focus LESS on as it grows?



# Mapping Survey

## Community Facilities

Respondents highlighted important assets in the Township such as the Library and Wintonbury Historical Society

## Economic Development and Town Center

Improved retail options and environment that invites residents to stay and spend time in Town Center and other commercial areas

## Open Space and Natural Resources

Resources should be highlighted and maintained; Improved connections between spaces

## Trails, Greenways, and Access

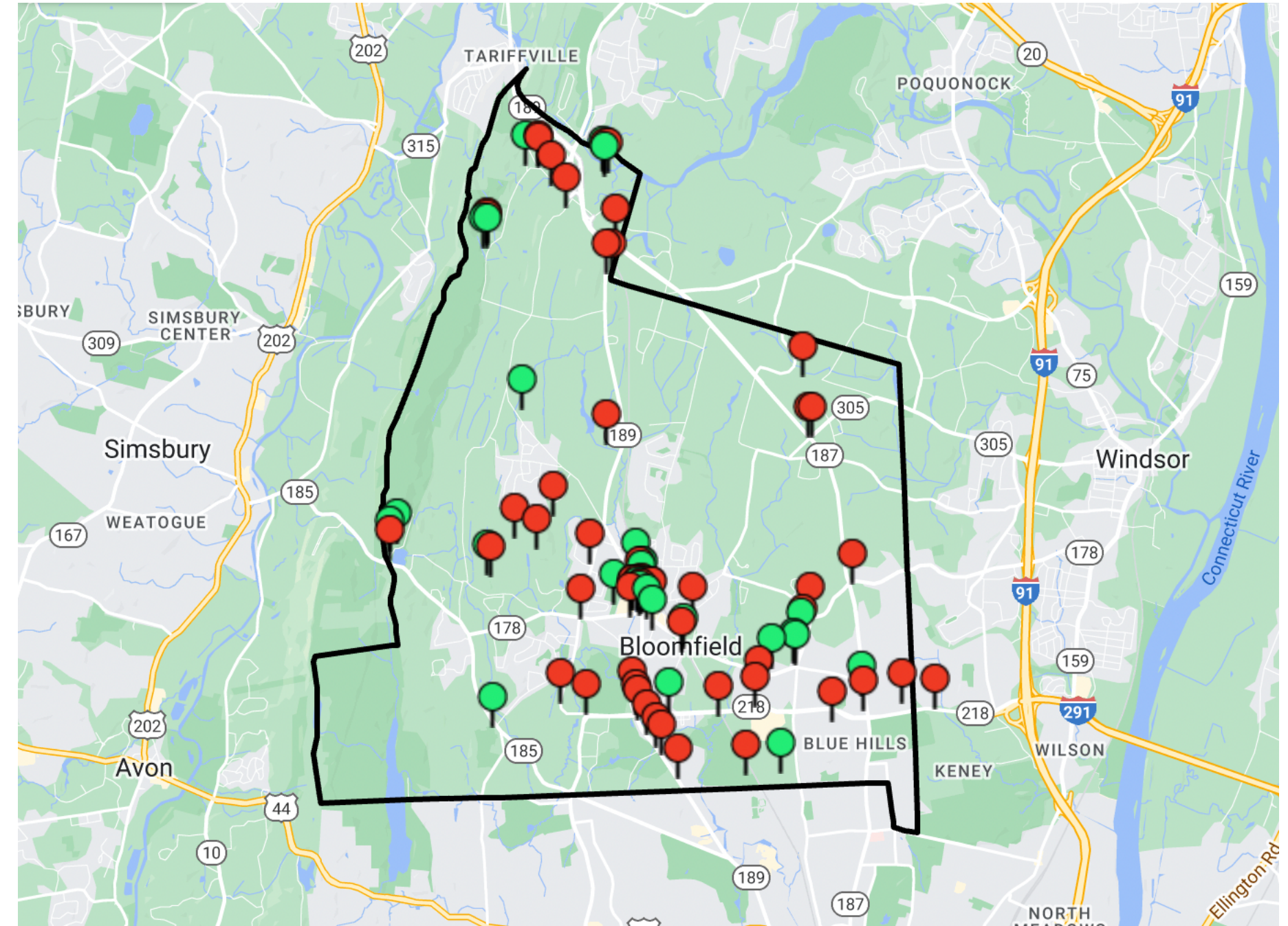
Improved greenway connectivity and improved access points for residents from Town Center

## Mobility & Connectivity

Unsafe pedestrian and bicycling environment in areas across Town.

Congestion and traffic impacting many of the main thoroughfares in Town

Dangerous conditions for all road users due to speeding and aggressive driving



# Public Workshop - June 7th 2023

## Emerging Themes

### Fostering Economic Growth

Growing tax base and attracting businesses  
Improving local amenities and entertainment options;  
keeping Bloomfield attractive & competitive  
Balancing development with community concerns and  
sustainability

### Expanding Housing Options for All

Housing affordability for diverse incomes and  
preferences  
Infrastructure and supportive services to support  
development and density  
Balancing density and community character in Town  
Center  
Increasing housing advocacy and affordability

### Enhancing Mobility & Connectivity

Greenways and pedestrian infrastructure  
Public transportation access and improvements  
Traffic management and improved infrastructure

### Preserving Natural Resources & Environmental Conservation

Expanding Environmental Conservation Policies and Programs  
Improving access to parks and open space  
Preserving agricultural land  
Community engagement and education

### Improving Town Resources & Facilities

Efficient resource allocation and management  
Improved facilities and new facilities  
Community engagement and recreation  
Local environment and sustainability

