

Health and Wealth / Youth Basketball Pop Up Event Summary March 9, 2023

Marcy Miller and Kevin Rivera of FHI Studio hosted a project activity table at the Human Services Center at 330 Park Avenue on Thursday, March 9, 2023. They represented the Town of Bloomfield Community Visioning and Plan of Conservation and Development work effort from 4:00 – 8:00 PM. The event was a great opportunity to engage with youth and other residents using the Center for various activities.

1. Number of People Engaged (Approximately)

- 15 adults
- 10 youth

2. Prior Study Knowledge

- Most people had not heard of the plan and were interested in learning more.

3. Mailing List Sign Ups

- 0

4. Favorite Things About Living, Working, or Visiting Bloomfield

- Everything!
- Traditions
- Freedom
- Bloomfield basketball
- Bloomfield track
- Quiet streets
- Plazas (e.g., Copago, AMC, SaveMore)
- Convenient place to live. Errands (including driving and parking) are close and easy (2 responses).

5. Opportunities to Improve Bloomfield

- Additional bus service, lines, and stops (e.g., bus line near Linwood Drive)
- More frequent bus service
- More sidewalks (2 responses), especially in center
- Better schools
- Clean up litter all over Town
 - Students serving school detention should give back to the community by cleaning up litter
 - Set up community events or contests to clean up litter
- More entertainment / recreation destinations
 - Movie theater (2 responses)
 - Mall (2 responses)
 - More stores (2 responses)
 - Splash pad
 - Sporting facilities (e.g., hockey, pool) to support youth and adult recreation
 - Amusement park



6. 10-year Vision

- A cleaner Bloomfield with less litter
- A Town that is easier for the youth to get around in (e.g., transit, sidewalks, etc.)
- More entertainment / recreational activities to do in Town so don't have to drive to neighboring communities
- A large community pool with a bubble over it during the cold months
- More clothing stores

7. Other Notable Discussions

- Several noted the better quality of life and down-to-earth people in Bloomfield vs other nearby communities.

8. Is this Event Worth Attending Again?

- Yes, this event provided the opportunity for the team to connect specifically with the Town's youth and their chaperones. Most participants were willing to discuss and learn more.

9. Other Considerations / Recommendations

- This is a nice location for this type of tabling event.