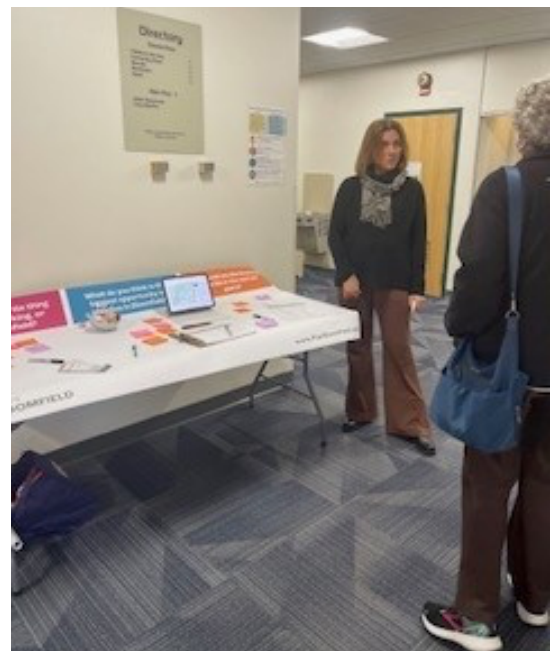


Bloomfield Public Library Pop Up Event Summary March 23, 2023

Marcy Miller and Tiffany Milledge of FHI Studio hosted a project activity table at the Bloomfield Public Library at 1 Tunxis Avenue on Thursday, March 22, 2023. They represented the Town of Bloomfield Community Visioning and Plan of Conservation and Development work effort from 3:30 – 7:30 PM. The event was a great opportunity to engage with residents of all ages using the library for various activities.

1. **Number of People Engaged (Approximate)**
 - 35 adults
 - 5 youth
2. **Prior Study Knowledge**
 - Most people had not heard of the plan and were interested in learning more.
3. **Mailing List Sign Ups**
 - 1
4. **Favorite Things About Living, Working, or Visiting Bloomfield**
 - Diversity (most common answer)
 - Culture
 - People
 - Strong, cohesive community
 - Parks
 - Library
 - Recreational bicycling
 - Quiet neighborhoods
 - Recreational cycling
 - Convenient place to live if you have a car. Errands (including driving and parking) are close and easy
5. **Opportunities to Improve Bloomfield**
 - More retail
 - i. Upscale retail
 - ii. Outlets
 - Hotel / bed-and-breakfast
 - More restaurants at various price points
 - More entertainment events
 - i. Park concerts with local music
 - ii. Festivals
 - iii. Fairs
 - More entertainment / recreation destinations
 - i. Movie theater (4 responses)
 - ii. Bowling
 - iii. Arcade



- Better road (e.g., pothole) maintenance
- More Afro-centric books in the library (Farmington has a great collection)
- Parent support groups
- Technical classes (e.g., drones for all ages)
- Traffic signal cameras in the center of Town
- Complete Wi-Fi coverage in the center of Town
- Roadside reflectors on trees (e.g., First Cathedral area)

6. 10-year Vision

- Remain diverse
- Less segregated
- More family entertainment / recreational activities, including outdoor fairs and festivals
- Continued rural feel of town

7. Other Notable Discussions

- One long-time resident stated that the main feature that makes Bloomfield a great place to live is diversity. He believes that Bloomfield is undergoing gentrification, and this is not a good thing.
- One Hartford resident said she frequented the Bloomfield Library regularly. She much prefers it over the Hartford Library.
- One resident said the roads are becoming more congested.

8. Is this Event Worth Attending Again?

- Yes, this event provided the opportunity for the team to connect residents of all ages. Participants were interested and eager to discuss their ideas.

9. Other Considerations / Recommendations

- This is a nice location for this type of tabling event.
- The library staff was very helpful.

